


# Qlik Analytics Day 2024

Date: June 11th, 2024 | Venue: Van der Valk Hotel Brussels Airport, Culliganlaan 4, 1831 Machelen | Time: 12.00 - 17.30 / 21.00



Timing	Session	
12.00 - 13.00	<b>Sandwich Lunch in the Networking Area</b>	
13.00 - 13.20		<b>Introducing element61 and the Qlik Competence Center</b> Steven Decerf, Partner Customer Relations & Business Development - element61
13.20 - 13.55	<b>Make your analytics real-time, AI-driven, collaborative and actionable: Qlik and Azure Databricks Unleashed</b> Join us for an exploration of the cutting-edge synergy between the Qlik Cloud Platform and Azure Databricks in a Qlik Modern Data Platform. Dive into topics like real-time CDC (change data capture) streaming, data warehouse automation & self-service BI. Discover how the Azure cloud can extend your Qlik Cloud environment with AI capabilities, real-time data and more. Reinout Lesage, Analytics Architect - element61	
13.55 - 14.30	<b>Real-time and Big Data Analytics in a Modern Data Platform at Elindus to support Smart Meters</b> In an era of smart meters and exponential data growth in the energy market, energy suppliers face the challenge of harnessing this wealth of data effectively. Elindus, a Belgian B2B energy supplier, recognized the need to leverage data analytics to navigate this evolving terrain. In this session, we explore how Elindus harnesses the power of the Qlik Modern Data Platform to tackle big data challenges, share data with third parties and take data-driven decisions faster. Elindus team & Reinout Lesage, Analytics Architect - element61	
14.30 - 14.45	<b>Coffee Break</b>	
14.45 - 15.20	<b>Diamond Room</b> <b>Turning Your HR Data into Actionable Insights</b> Do you wish you could turn your HR data into actionable insights? In this session, we will demonstrate our HR Analytics Out-of-the-Box solution built on top of data from any Belgian payroll provider. Leveraging the Qlik Sense you are familiar with, the solution covers a wide range of KPIs you may be looking for, providing you with a comprehensive understanding of your workforce dynamics and its impact on your business. Kurt Vandebergh, Partner Analytics - element61	<b>Sapphire Room</b> <b>Data Governance in a Qlik world</b> In this session, we will be focusing on applying Data Governance methodology in a Qlik environment, discussing best practices for managing, discovering, and optimizing data within Qlik. We will outline how to use Qlik's data governance tools and features to implement effective governance frameworks that support organizational data strategies. Finally, we share our vision on what solutions are complementary to Qlik in achieving well-managed data fit for decision-making. Tom Bouten, Principal Data Governance Architect - element61Qlik
	<b>Transforming Analytics with Qlik Reporting</b> Join us for an exploration of Qlik Reporting's transformative potential. Explore how the integration of Qlik Cloud and Microsoft Excel revolutionizes your analytics landscape. But this session isn't just about Qlik Cloud Tabular Reporting—it's a deep dive into the expansive world of Qlik Reporting. From subscriptions to automations and beyond, discover how Qlik Reporting redefines your analytical workflows, streamlining processes and enhancing efficiency. Are you a current user of Qlik NPrinting, concerned about losing functionalities during a migration to Qlik Cloud? Fear not! This session is your go-to resource, addressing potential concerns and showcasing how Qlik Cloud ensures a smooth transition while retaining crucial functionalities. Gregory Petit, Principal Analytics Architect - element61	<b>Exploring Data Science: Harnessing the Potential of Your Qlik Data</b> Are you eager to explore the untapped possibilities of AI and Data Science within your Qlik data? Discover real-world examples of how Belgian Qlik customers have embarked on their data science journeys, pushing the boundaries of traditional reporting. During this session, we'll highlight compelling use cases demonstrating the seamless integration of AI and machine learning, not only within Qlik's platform but also utilizing other technologies better suited for advanced analytics. We'll briefly showcase Qlik's AutoML features alongside these alternatives. Experience firsthand how these tools unlock the full potential of your data landscape, offering predictive insights and interactive exploration. Prepare to be inspired and equipped with the tools to embark on your own data science odyssey. Peter Depypere, Partner Data Science & Analysis - element61

<b>16.00 - 16.15</b>	<b>Coffee Break</b>	
<b>16.15 - 16.50</b>	<b>Mastering Qlik Sense: 5 New Features for Advanced Data Insights</b>	<b>Leveraging Qlik Data in Performance Management Solutions</b>
	<p>Unlock the potential of Qlik Sense as we unveil 5 new interesting features that will revolutionize your approach to data analysis.</p> <p>Join us for a session where we dive deep into these game-changing functionalities, empowering you to extract actionable insights and gain a competitive edge in your data-driven endeavors.</p> <p>Don't miss out on this opportunity to master Qlik Sense and elevate your data analysis skills to new heights!</p>	<p>Would you like to find out how you can leverage your actual Qlik data in a Performance Management solution. Whether you want to build more accurate (driver-based) operational or financial plans, create forecasts or perform variance analysis and simulations, an automated bi-directional flow of your Qlik actuals to and from a modern Performance Management solution will be of great value.</p> <p>Join this session to discover which modern future-proof Performance Management solutions are easy to combine with Qlik and learn from an interesting Qlik - CPM use case what it can bring to your organization.</p>
	Thibault Verduyn, Analytics Architect - element61	Frederic de Schutter, Partner Analytics - element61
<b>16.55 - 17.30</b>	<b>Powering Global Market Insights for the Gaming Industry at Sparkers with Qlik Sense / Nprinting</b>	
	<p>For decades, the Video Gaming industry has relied on a traditional panelist to obtain market data on game software, consoles and accessories. With the rise of digital distribution and the new business models that were developing, a new approach was needed to offer greater analytics capabilities and the versatility required to cope with a data landscape in constant evolution.</p> <p>In this session, you will learn how Sparkers has built, together with element61, a solution that combines the robustness of its data platform with Qlik and NPrinting to revolutionise market Analytics for companies such as Sony Playstation, Microsoft, Electronic Arts, ...</p>	
	Jean-Marc Toussaint, Director Analytics - element61	
<b>17.30 - 18.30</b>	<b>Networking Reception</b>	



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(OPTIONAL) EVENING PROGRAM - All Qlik Enthusiasts Welcome!

<b>18.30 - 21.00</b>	<b>Qlik Networking Dinner</b>	
	We welcome our event participants to an optional Qlik networking dinner.	
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