

Qlik Analytics & AI Day 2025

Date: October 9th, 2025 | Venue: Living Tomorrow, Indringingsweg 1, 1800 Vilvoorde | Time: 12.00 - 17.30 / 21.00



Timing	Session	
12.00 - 13.00	Sandwich Lunch in the Networking Area	
13.00 - 13.20		Introducing element61 and the Qlik Competence Center
	Steven Decerf, Partner Customer Relations & Business Development - element61	
13.20 - 13.55	A Trusted Data Foundation for Analytics & AI: The Qlik Modern Data Platform	
	Kick off the day with a strategic overview of how Qlik's Modern Data Platform lays the groundwork for scalable, AI-ready analytics. Learn how Qlik unifies data integration, quality, and governance to create a trusted foundation that accelerates innovation and decision-making across your organization.	
13.55 - 14.30	TBC	
	Customer Case	
	TBC	
	Presenter - Customer	
14.30 - 14.45	Coffee Break	
14.45 - 15.20	Main Room	Break Out Room
	Agentic AI in Qlik Cloud: From Insight to Action with Qlik Answers, Predict & Automate	Accelerate Your Reporting: Out-of-the-Box Solutions to Deliver Value Faster
	Explore the next evolution of AI in analytics with Qlik Cloud's agentic capabilities. This session showcases how Qlik Answers, Predict, and Automate work together to deliver conversational insights, predictive intelligence, and automated actions—empowering users to go from question to outcome in seconds.	Speed matters. Discover how element61's out-of-the-box solutions—prebuilt dashboards, templates, and accelerators—can help you deliver business value faster. Whether you're in finance, operations, or sales, this session will show you how to reduce time-to-insight and boost adoption.
15.25 - 16.00	From Chaos to Confidence: Building Trusted Data Products with Qlik Talend Cloud	Your Journey to the Cloud: Migrating from Qlik Sense On-Prem to the Qlik Modern Data Platform
	Garbage in is garbage out. Learn how Qlik Talend Cloud helps you build governed, high-quality data products that are reusable, discoverable, and trusted. This session dives into data profiling, cleansing, lineage, and stewardship—key ingredients for any successful data and AI strategy.	Thinking about moving to Qlik Cloud? This session provides a practical roadmap for migrating from Qlik Sense on-premises to the Qlik Modern Data Platform. Learn about tools, best practices, and real-world lessons to ensure a smooth, secure, and future-proof transition.

16.00 - 16.15	Coffee Break	
16.15 - 16.50	Mastering Qlik Sense: 5 New Features That Will Change the Way You Work with Data	Qlik Open Lakehouse: Unifying Data for AI & Analytics without lock-in
	Get hands-on with the latest and most powerful features in Qlik Sense. From advanced visualizations to enhanced AI capabilities, this session will walk you through five game-changing updates that will elevate your analytics experience and unlock new possibilities for data exploration.	Join us to explore how Qlik's Open Lakehouse approach enables seamless access to structured and unstructured data across cloud and on-prem environments. Learn how to build an AI-ready architecture that's open, scalable, and free from vendor lock-in—giving your teams the freedom to innovate, integrate, and analyze without compromise.
16.55 - 17.30	Customer Case	
	TBC	
	Presenter - Customer	
17.30 - 18.30	Networking Reception	



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	(OPTIONAL) EVENING PROGRAM - All Qlik Enthusiasts Welcome!	
18.30 - 21.00	Qlik Networking Dinner	
	We welcome our event participants to an optional networking dinner.	
	Living Tomorrow, Indringingsweg 1, 1800 Vilvoorde	