





# Qlik Business Analytics Day 2021

Date: October 26th, 2021 | Venue: Conference Room 118, Natiënlaan 118, 8300 Knokke-Heist | Time: 12.00 - 17.30 or 22.00



Timing	Session					
12.00-13.00	Sandwich Lunch in the Networking Area					
13.00 - 13.20		<b>Introducing element61 and the Qlik Competence Center</b>  Stijn Vermeulen, Managing Director - element61 Marc Catteeuw, Competence Center Lead Qlik - element61				
						
13.20 - 14.00	<b>Showcasing the latest trends and innovations in Qlik</b>  Richard Vanhouten, Enablement Manager Strategic Alliances - Qlik					
14.00 - 14.30		<b>Aernoudt Bakeries - Using Demand Forecasting to optimize store supply</b>  More and more organizations are realizing their data can do more than just reporting. In this session element61 and Aernoudt Bakeries share how we are working together to develop and implement a Demand Forecasting model to optimize planning and delivery of Aernoudt's fresh products in each of their stores. We're using Qlik data as a source for our Machine Learning model.  You will learn how we tackle this project and how it can apply to your business as well.  Carolien De Sutter, CEO - Aernoudt Bakeries Peter Depypere, Competence Center Lead Data Science & Strategy - element61				
		<b>Room switch</b>				
		<table border="1"> <thead> <tr> <th>Main Room</th> <th>Break Out Room</th> </tr> </thead> <tbody> <tr> <td> <b>Story Telling and other hidden gems in Qlik Sense</b>                       Qlik Sense is primarily used for reporting and analytics through interactive dashboards. Few people know about the interesting presentation capabilities Qlik Sense has.                       Thanks to the "Story Telling" feature, a presentation can be created directly from within a Qlik Sense app. The presentation is linked to the underlying data model which means it will be automatically updated with each data refresh. Hence, the same presentation can be re-used while it always contains the most recent information.                       Using this Story Telling feature, we will present to you several underrated features including story telling itself, actions, reload tasks from the hub, table styling and more...                       Reinout Lesage and Thibault Verduyn,                      Business Analytics Architects - element61                 </td> <td> <b>FIT - the Financial Insights Template that jumpstarts your Finance reporting</b>                       Creating the same financial reports in Excel every month? These days are over with the FIT (Financial Insights Template) for Qlik Sense from element61.                       We provide a one-time, out-of-the-box setup after which you are ready to go. Automated data flows from now on provide you with all required financial insights. And this for multi-company, multi-language, multi-ledger structures and no matter which accounting source system you use, including Exact, Exact Online and Dynamics BC.                       In this session, we will walk you through our standard financial reporting dashboards of the FIT solution, including balance sheet, P&amp;L, financial ratios, credit management, cash flow monitoring, budget &amp; forecasting and intercompany consolidation.                       Peter Cappelle and Sander Cornette,                      Business Analytics Architects - element61                 </td> </tr> </tbody> </table>	Main Room	Break Out Room	<b>Story Telling and other hidden gems in Qlik Sense</b>  Qlik Sense is primarily used for reporting and analytics through interactive dashboards. Few people know about the interesting presentation capabilities Qlik Sense has.  Thanks to the "Story Telling" feature, a presentation can be created directly from within a Qlik Sense app. The presentation is linked to the underlying data model which means it will be automatically updated with each data refresh. Hence, the same presentation can be re-used while it always contains the most recent information.  Using this Story Telling feature, we will present to you several underrated features including story telling itself, actions, reload tasks from the hub, table styling and more...  Reinout Lesage and Thibault Verduyn, Business Analytics Architects - element61	<b>FIT - the Financial Insights Template that jumpstarts your Finance reporting</b>  Creating the same financial reports in Excel every month? These days are over with the FIT (Financial Insights Template) for Qlik Sense from element61.  We provide a one-time, out-of-the-box setup after which you are ready to go. Automated data flows from now on provide you with all required financial insights. And this for multi-company, multi-language, multi-ledger structures and no matter which accounting source system you use, including Exact, Exact Online and Dynamics BC.  In this session, we will walk you through our standard financial reporting dashboards of the FIT solution, including balance sheet, P&L, financial ratios, credit management, cash flow monitoring, budget & forecasting and intercompany consolidation.  Peter Cappelle and Sander Cornette, Business Analytics Architects - element61
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15.05 - 15.30	Coffee Break					
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<b>16.05 - 16.30</b>	<div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: center;"> <h3>Introducing Komment, the write-back extension for Qlik Sense</h3> <p>Komment - certified by Qlik's Trusted Extension Developer Program - is a write-back extension for Qlik Sense. It allows Qlik Sense users to add and edit data directly within their dashboards. Data updates are done in real time in the data-model, perfectly supporting concurrent sessions for multiple users. The built-in audit trail keeps track of all changes, giving a clear overview of who added, deleted, or changed data.</p> <p>In this session, we will demonstrate Komment's key functionality and share how we implemented it at Locinox, a leading manufacturer of hardware for gates and fences.</p> <p>Daniel Andersen, Director Products &amp; Extensions - Komment / Extend BI Peter Cappelle, Business Analytics Architect - element61</p> </div> </div>
<b>16.35 - 17.00</b>	<div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: center;"> <h3>Showcasing Qlik NPrinting, the Qlik report distribution solution</h3> <p>Qlik NPrinting is the perfect solution to distribute and automate beautiful static reports in the format of your choice. Whether you want to design your report in Excel and only distribute a pdf, send out a PowerPoint file or just add an image of a chart in an email message, Qlik NPrinting has it covered.</p> <p>In this session we will show you how easy it is to design a report starting from scratch and how to distribute your report to different users.</p> <p>Jan Van Der Sypt, Business Analytics Architect - element61</p> </div> </div>
<b>17.00 - 17.30</b>	<div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: center;"> <h3>Company-wide Analytics at Procotex: how Qlik helps optimizing the production process</h3> <p>Family-owned Procotex is a global sustainable recycled fibre supplier.</p> <p>Procotex uses Qlik Sense to gather, combine, analyze and visualize data residing in Microsoft Dynamics NAV and separate production monitoring databases. Interactive reporting allows to make top-down analyses in sales, finance and production for all group entities and to follow up on KPIs. Insight into the efficiency and quality of machines, operators and input material makes all the difference.</p> <p>Geert Flamang, Production Manager - Procotex Corporation Jan Van Der Sypt, Business Analytics Architect - element61</p> </div> </div>
<b>17.30 - 18.30</b>	<b>Networking Reception</b>
<div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: right;"> <p><b>Follow us on LinkedIn to stay informed about Events &amp; Insights</b>  <a href="https://www.linkedin.com/company/element61">https://www.linkedin.com/company/element61</a></p> </div> </div>	
(OPTIONAL) EVENING PROGRAM - All Qlik Enthusiasts Welcome !	
<b>18.30 - 19.00</b>	Bus Shuttle to <b>Guy Pieters Art Gallery</b> / you can also choose to go by own car
<b>19.00 - 20.00</b>	<div style="display: flex; align-items: center;">  <div style="margin-left: 20px;"> <p>Explanation of the art work of <b>Princess Delphine of Belgium</b>, who exhibits her work at the gallery. Explanation by Guy Pieters and Princess Delphine.</p> <p>Guy Pieters Gallery, Zeedijk 775, 8300 Knokke-Heist - <a href="https://www.guypietersgallery.com">https://www.guypietersgallery.com</a></p> </div> </div>
<b>20.00 - 22.00</b>	<b>Diner (optional)</b>
<b>22.00</b>	Retour of Bus Shuttle to parking places at Conference Room 118, Natiënlaan 118, 8300 Knokke-Heist