IBM Business Analytics & Performance Management Day

Date : May 29 th, 2018
Venue : Living Tomorrow
Time : 12.00 - 18.30

Timing	
12.00 - 13.00	**Sandwich Lunch in the Networking Area**
13.00 - 13.35	**Introducing element61, Thought-leading Business Analytics & the IBM Cognos Competence Center**
	Stijn Vermeulen, Managing Director element61
13.35 - 14.25	**Cognos Analytics & Data Science today and road ahead:** **IBM Analytics Platform & Lifecycle** How to enable companies to deliver descriptive, prescriptive and predictive insights across all types of data, empower all the teams and their unique use cases, enable advanced analytics and data science methods. The IBM Platform helps you to deliver unbiased insights and actions on the spot at Enterprise scale based on self-service. We'll discuss these capabilities and show you a platform demo in which you will see on how we connect the Planning Process with the What, Why, What's Next and What Should I do. **Gregory Verlinden, Europe Data Science and Analytics Business Leader - IBM** **Luc Goossens, Technical Sales and Solutions Leader IBM Analytics - IBM**
14.25 - 15.10	**Customer Case: ISK Biosciences Europe - Sales & Operational Planning with IBM Planning Analytics** ISK Biosciences Europe manufactures and distributes agriculture chemicals. Manufacturing happens at several plants at different locations. throughout Europe. A Planning Analytics (TM1) solution was built to support their Sales Planning (budget/forecast) and their Operational Planning process to balance supply and demand. Join this session to learn about the choice for IBM Planning Analytics and where they are today in the project. **Elisabeth Neyens, Production Manager - ISK Biosciences Europe** **Griet Ghys, S&OP, Production and Inventory management - ISK Biosciences Europe** **Thibault Troch, Marketing & Business Support EMEA & CIS - ISK Biosciences Europe** **Barry Jansen, Principal Performance Management Architect- element61**
15.10 - 15.30	**Coffee Break**

Room	Auditorium - BI Track	Business Lounge (upstairs) - CPM Track	Loge 3 - Innovation Track
15.30 - 16:10	**Reporting with** **IBM Cognos Analytics – Solution Demo** Cognos Analytics 11 offers a fully restyled interface and new tools to provide a better user experience towards self-service BI. Cognos Analytics delivers a unified experience that works the same on web or mobile devices, enabling you to quickly find, analyze, create and share insight.	**IBM Planning Analytics (TM1) :** **functionalities of the Excel Add-in** What can IBM Planning Analytics do for you and your business ? It offers full fletched spreadsheet functionality but beyond that it can be your toolkit in your budget/forecast/analysis cycles and bring insights into action.	**How to get started with Advanced** **Analytics & Big Data** There is quite some buzz around the power of Advanced Analytics & Big Data. Once you have made important progress in BI & Performance Management, you might wonder how you can get started and integrate these initiatives in your overall Business Analytics Strategy. Join this session to get started !
	Joeri Willems, Senior Business Analytics Architect - element61	**Else Robberechts, Pre-Sales Solution Specialist Business Analytics - IBM**	**Bart Van Der Vurst, Advanced Analytics & Big Data Architect - element61**

16.10 - 16.15	Room switch		
Room	**Auditorium - BI Track**	**Business Lounge (upstairs) - CPM Track**	**Loge 3 - Innovation Track**
16.15 - 16.55	**Upgrading from Cognos 10 to IBM Cognos (11) Analytics - best practices** How to approach the upgrade process and stay ahead of the End-of-Support statement from Cognos BI 10.x towards IBM Cognos (11) Analytics ? We are happy to share some of our findings and best practices in this session. Tom Graft, Director Business Analytics - element61	**Introducing IBM Planning Analytics (TM1) - Solution Demo of the Web interface** IBM Cognos Planning Analytics brings a whole new user interface experience to IBM Cognos TM1. Join the session to see a full Solution Demo and reflect on where and when this could be useful in your Planning & Budgeting initiatives. Pieter-Jan Beckers, Senior Performance Management Architect - element61	**Prescriptive Planning: What is optimization and how it improves planning outcomes** Address your planning challenges and determine the right decisions. Evaluate different possibilities, balance trade-offs and business constraints to find the best possible solution. Evaluate all scenarios to determine the best executable plan. Sofiane Oussedik, ILOG Optimization Technical Sales Manager - IBM
16.55 - 17.00	Room switch		
Room	**Auditorium - BI Track**	**Business Lounge (upstairs) - CPM Track**	**Loge 3 - Innovation Track**
17.00 - 17.40	**Data Exploration in IBM Cognos Analytics: building your own dashboards** Experience hands-on how easy it is for business users to build their own dashboards in IBM Cognos Analytics 11. The guided experience provides true Self Service to the business in combining multiple data sources and presenting the results in a visually interactive and attractive dashboard. Sven Bracke, Principal Business Analyitcs Architect - element61	**What's new in IBM Cognos Controller 10.3.1 and the road ahead** Discover the new features in Cognos Controller 10.3.1, it's new Controller Web interface, how to benefit from integration with IBM Planning Analytics Workspace and what the future will bring. Ahmed Draïdi, Senior Manager IBM Cognos Controller - element61 Maximilien de Chestret, Offering Manager Cognos Controller - IBM	**Data Science with Watson Studio** Does your team have the ambition to use data beyond reporting, build deeper insights or even build predictive models? Watson Studio delivers an Enterprise Workbench for Data Engineers & Data Scientists. It allows you to analyse data, build & deploy a model using R, Python, SPSS Modeller & Cognitive APIs directly on your data & databases. We will demo the tool & map to a recurring use-case: Demand Forecasting. Bart Van Der Vurst, Advanced Analytics & Big Data Architect - element61 Stefan Van den Borre, Technical Professional - Watson & AI Platform- IBM
17.40	**Closing Cocktail & Networking Reception**		

Other Upcoming Events : for more info & registration - www.element61.be

15/11/2018 - SAP Business Analytics Day 2018

Any questions, feel free to email : info@element61.be !