

IBM Business Analytics & Performance Management Day

Date : September 15 th, 2016
Venue : Living Tomorrow
Time : 12.00 - 18.30



Timing			
12.00 - 13.00	Sandwich Lunch in the Networking Area		
13.00 - 13.35	Event Introduction & Welcome		
	Stijn Vermeulen, Managing Director element61 - Cedric Mulier, Business Analytics Solutions - Country Manager IBM		
13.35 - 14.35	Modern BI : marriage between Enterprise Reporting and Self-Service Data Discovery in Cognos Analytics <p>Modern BI is not about either Enterprise Reporting or Self-Service Data Discovery - it is about both ! This session discusses how IBM Cognos is executing a BI strategy that enables Enterprise Scale and Governance combined with next generation Data Discovery. We will share and show how business users can make discoveries and decisions based on data and make them available across the enterprise. We will demonstrate some cognitive capabilities, made famous by IBM Watson, and how they materialize in the IBM Cognos BI and Performance Management offering.</p>		
	Juha Teljo, Business Intelligence and Predictive Analytics Leader - IBM Cognos Europe		
14.35 - 15.10	Business Analytics in Logistics & Transport : IBM Cognos BI and Controller at Distrilog <p>After a Business Analytics Roadmap exercise, Distrilog - Trends Gazellen Transport & Logistics 2015 winner as the fastest-growing company in the sector - embarked on a BI & Performance Management Program end of 2015. The project started with a Cognos BI Finance project based on Microsoft Dynamics NAV data and the implementation of IBM Cognos Controller. Distrilog will discuss the business case, the software choices made, the progress to date, the learnings and the road ahead.</p>		
	Bob Messiaen / Marc Verheyte - Distrilog		
15.10 - 15.30	Coffee Break		
Room	Auditorium	Loge 3 (main entrance on ground floor to the right)	Business Lounge (upstairs)
15.30 - 16:05	Cognos Analytics today and road ahead : IBM Cognos Roadmap <p>Cognos Analytics is further evolving from being a solid Enterprise BI platform to a more nimble self-service enabled BI experience. We will discuss the Cognos roadmap share insights into the software development investments.</p>	Best Practice architecture integrating BI, Planning & Budgeting and Conso with IBM Cognos <p>With IBM Cognos BI, IBM Cognos TM1 and IBM Cognos Controller integrating as a suite, customers are often still challenged to design the data architecture & data flows between the solutions. element61 will share its best practices and explain possible alternative scenarios based on customer and project experiences.</p>	Data Exploration in IBM Cognos Analytics: building your own dashboards <p>Experience hands-on how easy it is for business users to build their own dashboards in IBM Cognos Analytics 11. The guided experience provides true self service to the business in combining multiple data sources and presenting the results in a visually interactive and attractive dashboard.</p>
	Juha Teljo, Business Intelligence and Predictive Analytics Leader IBM Cognos Europe	Frank Lehouck, CPM Practice Director & Toon Puissant, BI Practice Director - element61	Maarten Vanleenhove, Principal Business Analytics Architect - element61

16.05 - 16.10	Room switch		
Room	Auditorium	Loge 3 (main entrance on grond floor to the right)	Business Lounge (upstairs)
16.10 - 16.45	Introducing IBM Cognos Planning Analytics - Solution Demo	Governance, Risk & Compliance : introducing IBM OpenPages - Solution Demo	IBM Watson, Analytics made easy – Solution Demo
	IBM Cognos Planning Analytics brings a whole new user interface experience to IBM Cognos TM1. Join the session to see a full Solution Demo and reflect on where and when this could be useful in your Planning & Budgeting initiatives.	Added value & pitfalls around the use of Governance, Risk & Compliance Software. Practical demo of IBM Openpages for Operational Risk Management, Internal Audit Management and Policy & Compliance Management.	Analyse your data in minutes using predictive analytics and appealing data visualisations. Watson offers a smart data discovery service available in the cloud. Use own words to explore and visualize your data and share your insight across the organisation.
	Tom Pauwels, Principal CPM Architect - element61	Frank Staelens, Partner Risk Analytics - Moore Stephens & Mehdi Charif, WW Risk Analytics Architect - IBM	Tom Graft, Principal Business Analytics Architect - element61
16.45 - 16.50	Room switch		
Room	Auditorium	Loge 3 (main entrance on grond floor to the right)	Business Lounge (upstairs)
16.50 - 17.25	Reporting and Analysis with Cognos Analytics – Solution Demo	What's in the lab: The new Cognos Controller Web User Interface	How to get started with Advanced Analytics & Big Data
	Cognos Analytics 11 offers a fully restyled interface and new tools to provide a better user experience towards self-service BI with the confidence and security of a long standing market leader in Business Analytics. Cognos Analytics delivers a unified experience that works the same on web or mobile devices, enabling you to quickly find, analyze, create and share insight.	Get a sneak preview of the future new & exciting Web Interface for the next Major Release of IBM Cognos Controller, directly from the Product Development team manager.	There is quite some buzz around the power of Advanced Analytics & Big Data. Once you have made important progress in BI & Performance Management, you might wonder how you can get started and integrate these initiatives in your overall Business Analytics Strategy. Join this session to get started !
	Maarten Vanleenhove, Principal BI Architect - element61	Maximilien de Chestret - IBM Cognos Controller Product Manager	Stijn Vermeulen - element61
17.25 - 17.30	Room switch		
17.30 - 18.00	Optimizing the group reporting quality and process using IBM Cognos at Aliaxis		
	Aliaxis is a global leader in the manufacturing and distribution of fluid handling solutions. The company has a global workforce of more than 16,200 employees, is active through more than 100 manufacturing and commercial companies and operating in over 45 countries from its Brussels based head quarter. Using IBM Cognos Controller and Cognos TM1 Reporting, supported by a central data warehouse architecture, Aliaxis expanded the group reporting by adding analytical data dimensions. Through direct integration with 100+ local accounting systems and adding analytical information in one single framework for management reporting and consolidation, Aliaxis leveraged the existing analysis capabilities with new reporting solutions. The result is a new group reporting framework, with better quality and optimized process through standardization, integration and automation.		
	Philippe Vanden Broeck, Senior CPM Controller - Aliaxis Group		
18:00	Closing Cocktail & Networking Reception		

Any questions, feel free to email : info@element61.be !