

IBM Business Analytics & Performance Management Day

Date : September 17 th, 2015
Venue : Living Tomorrow
Time : 12.00 - 18.30



Timing			
12.00 - 13.00	Sandwich Lunch in the Networking Area		
13.00 - 13.30	Event Introduction & Welcome		
	Stijn Vermeulen, Managing Director element61 - Cedric Mulier, Business Analytics Solutions - Country Manager, IBM		
	Improving and automating Performance Management at Aliaxis with IBM Cognos		
13.30 - 14.05	<p>Aliaxis launched a corporate Performance Management program in order to provide all group stakeholders with better ability to analyze financial facts and figures through Group wide reporting both on management and on consolidation level with aligned Divisional and Corporate reporting formats to obtain one single version of the truth. Discover how Aliaxis has reshaped their reporting platform towards integrated consolidation and reporting across a central data warehouse using IBM Cognos Business Analytics.</p>		
	Philippe Oiselay, Group Vice President Controlling & Dirk Aerssens, Group Vice President Consolidation at Aliaxis		
	Best Practice Business Analytics architecture integrating BI, Planning & Budgeting and Consolidation using IBM Cognos		
14.05 - 14.35	<p>With IBM Cognos BI, IBM Cognos TM1 and IBM Cognos Controller further integrating as a suite, customers are often still challenged to design and decide the data architecture & data flows between the solutions. element61 will share its best practices and explain possible alternative scenarios based on customer and project experiences.</p>		
	Frank Lehouck, CPM Practice Director & Toon Puissant, BI Practice Director - element61		
14.35 - 14.55	Coffee Break		
Room	Auditorium	Loge 3 (main entrance on grond floor to the right)	Business Lounge (upstairs)
	Reporting & Analysis with IBM Cognos Business Intelligence - Solution Demo	IBM Cognos Business Analytics availability in the Cloud	How to choose between the different IBM Cognos TM1 front-ends
14.55 - 15.30	<p>If your are new to IBM Cognos BI, understand how the solution can help you to better analyse your business information.</p>	<p>Business Analytics solutions increasingly are readily available in a Cloud offering. This session will update you on what is available today for all of the IBM Business Analytics solutions.</p>	<p>With TM1 Perspectives, TM1 Web, TM1 Applications, CAFE, ... a number of different interfaces are available for customers to interact with TM1-data sources. The session will elaborate on the difference in functionality between these user interfaces and which ones to select in function of certain use cases.</p>
	Tom Graft, Principal BI Architect - element61	Herman Nielens, Analytic Client Architect - IBM	Else Robberechts, Solution Specialist - IBM

15.30 - 15.35	Room switch		
Room	Auditorium	Loge 3 (main entrance on grand floor to the right)	Business Lounge (upstairs)
15.35 - 16.10	Improving Planning & Budgeting with IBM Cognos TM1 - Solution Demo	Improving performance with IBM Cognos 10.2 Dynamic cubes	Consolidating and Automating Cash Flow in IBM Cognos Controller
	If your are new to IBM Cognos TM1, see how automating your Plan, Budget & Forecast addresses the weaknesses of an Excel-based process	Dynamic cubes offer completely new ways of delivering performance for multi-dimensional analysis. Learn all about this exiting, new technology in this session.	Discover how to setup a consolidated cashflow within Cognos Controller, from the perspective of a single company all the way up towards a (sub)consolidated cash flow. Join the session to make the cashflow a full part of the consolidated reporting bundle and how to facilitate analysis & reporting.
	Tom Pauwels, Principal CPM Architect - element61	Maarten Vanleenhove, Principal BI Architect - element61	Frank Lehouck, CPM Director - element61
16.10 - 16.15	Room switch		
Room	Auditorium	Loge 3 (main entrance on grand floor to the right)	Business Lounge (upstairs)
16.15 - 16.50	Closing the books with IBM Cognos Controller & CDM - Solution Demo	How to get started with IBM Cognos Mobile ?	Using Cognos TM1 on top of Cognos Controller : Best Practices for IBM FAP integration
	If your new to IBM Cognos Controller & Disclosure Management, understand how you can speed up your consolidation & financial reporting	IBM Cognos Mobile matured in the recent Cognos releases. Mobile BI on tablets & phones now is within reach. Join the session to learn how to get started.	Analysing Controller-data historically sometimes was a challenge. Join this session to learn how setting up the TM1 integration with Controller offers new ways of interacting with your consolidated data.
	Ahmed Fenidek, Solution Specialist - IBM	Maarten Vanleenhove, Principal BI Architect - element61	Tom Graft, Principal BI Architect - element61
16.50 - 16.55	Room switch		
16.55 - 17.30	Business Intelligence "2.0" at A. Schulman Plastics		
	The EMEA ICT division of A. Schulman Plastics has taken up a prominent role in the global BI program of this US-based multi-national. Over the past few years, element61 and the ICT department have worked together on defining a new BI strategy (BI 2.0) and executing this strategy in an intensive co-development program, based on IBM Cognos technology.		
	Chris Mead - Business Intelligence Solution Architect, A. Schulman Plastics		
17.30 - 18.00	Cognitive Analytics : Meet IBM Watson !		
	IBM Watson Analytics is a revolutionary new way of combining cognitive, predictive & visual analytics in an easy-to-use cloud-based service. It combines the best of all of the Business Analytics related acquisitions & investments IBM has made over the past decade. Meet Watson Analytics to get better data, understand your business, tell a story and think ahead !		
	Peter D'Haeyer, Business Analytics Solutions Architect - IBM Watson Analytics		
18:00	Closing Cocktail & Networking Reception		