

# element61 Microsoft Business Analytics Day 2017




**Date : February 21 st, 2017**  
**Venue : Living Tomorrow, Indringingsweg 1, 1800 Vilvoorde**  
**Time : 12.00 - 18.30**



Microsoft



Timing	Auditorium		
12.00 - 13.00	Welcome & Sandwich Lunch (Atrium)		
13.00 - 13.30	Introduction element61, thought-leading Business Analytics and the Microsoft BI Competence Center		
	<i>Stijn Vermeulen, Managing Director - element61</i>		
13.30 - 14.10	Microsoft BI & Advanced Analytics made easy with SQL server 2016, Power BI and Cortana Intelligence – Extensive Demo		
	<i>Discover the complete new BI experience with SQL Server 2016 based on the fusion of PowerBI and Reporting Services and close integration with Cortana Intelligence. Learn about the future Microsoft BI roadmap and understand the power of Cortana Intelligence.</i>		
	<i>Jan Kesters, Technology Advisor - Microsoft</i>		
14.10 - 14.45	Improved Management Information -based on Microsoft BI- accelerates Aminolabs' efficiency and growth		
	<i>Aminolabs is a fast growing company that develops and produces innovative concepts in health and sports supplements. They are a key player in this dynamic market and follow an expansion strategy. Wouter Quaghebeur, the CFO, will explain how their completely revised Microsoft Business Intelligence solution is helping them in better running their business processes. The BI solution, mainly based on Navision ERP data, is key in streamlining the logistic processes and better analyzing the financial results.</i>		
	<i>Wouter Quaghebeur, Chief Financial Officer - Aminolabs</i>		
14.45 - 14.50	Room Switching		
	<b>Auditorium</b>	<b>Business Lounge (upstairs)</b>	<b>Loge 3</b>
14.50 - 15.30	<b>Delivering Analytics by connecting 'on-premise' sources and a cloud BI solution : the customer journey of CERM</b>	<b>Exciting new functionalities of SQL Server Reporting Services 2016 &amp; Roadmap</b>	<b>Successfully delivering Microsoft BI on top of Microsoft Dynamics Navision</b>
	<i>Cerm, part of Heidelberg Group, is a Belgian business software provider in the printing industry, with a worldwide presence. In spring 2016, Cerm decided to enrich its product portfolio with an analytical solution 'as a service'. element61 was selected to guide Cerm from idea to solution through coaching &amp; co-development. Join the session to learn how we've succeeded in connecting the dots, greatly benefiting from the Microsoft stack Azure, SQL Server and Power BI.</i>	<i>The SQL Server 2016 release of Reporting Services marks one of the biggest evolutions of the product since years. There are new chart types, there's a parameter grid, the report portal has been rewritten, SSRS now supports mobile reports out of the box and much more. Join us in this session to discover why SSRS 2016 will blow your mind away and to have a sneak peak into the future of Reporting Services!</i>	<i>Join this session if you currently are or have been implementing Microsoft Dynamics Nav and are looking at how to improve your reporting and analysis. Prepackaged ETL, a data warehouse layer and reporting and analysis might give you a headstart versus developing this yourself. Learn what is available and how other customers have been successful and deliver agile BI with this approach.</i>
	<i>Geert Van Damme , Managing Director, CERM.net</i>	<i>Koen Verbeeck, Senior Business Analytics Architect - element61</i>	<i>Timothy Van Brusselen, Senior Business Analytics Architect - element61</i>

15.30 - 16.00	<b>Coffee Break (Atrium)</b>		
16.00 - 16.40	<b>Advanced Analytics &amp; Big Data within the Microsoft Platform</b>	<b>Introducing Tagetik : Powerful Planning, Budgeting &amp; Consolidation solution for Microsoft BI users</b>	<b>Supercharge your data warehouse with Columnstore Indexes</b>
	<i>There is quite some buzz around the power of Advanced Analytics &amp; Big Data. Once you have made progress in Business Intelligence, you might wonder how you integrate these initiatives in your overall Business Analytics Strategy. Join this session to understand what Microsoft has to offer to get started !</i>	 <i>CFOs are always asking to achieve more, faster and anywhere. Discover how Tagetik answers requirements for Planning, Budgeting and Consolidation for customers with a Microsoft strategy for Business Intelligence. The new Tagetik 5 HTML end user interface together with new Microsoft BI mobile integration allows to get connected with Tagetik's environment anywhere using desk or mobile devices.</i>	<i>Thanks to SQL Server 2016 service pack 1, columnstore indexes are now also available in Standard Edition. But what are those indexes exactly? What do they do and how can my system benefit from those indexes? In this session, you'll learn all about columnstore indexes, how you can integrate them into your data warehouse and what performance gains you can expect.</i>
	<i><b>Bart Van Der Vurst,</b> Advanced Analytics &amp; Big Data Architect - element61</i>	<i><b>Fabrizio Tocchini,</b> Country Director Belgium - Tagetik</i>	<i><b>Koen Verbeeck,</b> Senior Business Analytics Architect - element61</i>
16.40 - 16.45	<b>Room Switching</b>		
16.45 - 17.30	<b>Power BI vs. other Microsoft front-end BI Solutions : use-cases explained</b>	<b>Moving to Integrated Management Reporting &amp; Consolidation using Tagetik 5.0 at Naopoleon Games</b>	<b>Tabular Models &amp; DAX 101</b>
	<i>Excel. Power BI. Reporting Services. Now even Reporting Services Mobile Reports. Microsoft offers a lot of choice in the front-end of their BI stack, which can be confusing. In this session, we'll give an overview of all the available options and explain in which case to use which tool. We'll also highlight the latest Power BI evolutions.</i>	<i>Napoleon Games, the leading provider of on-premise and online gaming, has implemented Tagetik to replace a Microsoft Excel based consolidation process that was no longer able to cope with the company growth and increasing reporting requirements. Today, they are able to produce monthly management reporting organized by operational details across costcenters and business units as well as projects within Tagetik for 40 entities, next to a detailed financial consolidation including a consolidated group cash-flow.</i>	<i>Tabular Models are Microsoft's in-memory columnstore databases. Think Power Pivot or Power BI in a more mature and powerful version. In this session, we'll introduce you to the concepts of Tabular models and show you how your BI environment can benefit from these solutions. We'll also explain how you can create custom functionality in your Tabular model using the DAX language.</i>
	<i><b>Karel Moijson,</b> Principal Business Analytics Architect - element61</i>	<i><b>Griet Vandenheede - CFO Wimi Games</b></i>	<i><b>Davy Knuysen &amp; Koen Verbeeck,</b> Senior Business Analytics Architect - element61</i>
17.30	<b>Closing, Cocktail &amp; Networking Opportunity (Atrium)</b>		