

element61 Microsoft Business Analytics Day - 2015



**Date :** February 26th, 2015  
**Venue :** Living Tomorrow, Indringingsweg 1, 1800 Vilvoorde  
**Time :** 12.00 - 18.30



Microsoft



Timing	Auditorium - Demo & Customer Track	Business Lounge - Deep dive sessions
12.00 - 13.00	<b>Welcome Lunch (Atrium)</b>	
13.00 - 13.30	<b>Introduction element61, thought-leading Business Analytics</b>	
13.30 - 14.10	<b>Showcasing the Microsoft Business Analytics solution set Part 1 : The PowerBI family</b>	
	<i>Wesley Backelant, Technology Advisor - Microsoft</i>	
14.10 - 14.15	<b>Room Switching</b>	
14.15 - 14.50	<b>Business Intelligence in the Social Sector at OCMW Brugge</b>	<b>Making the most out of your SQL Server 2012/2014- upgrade for Datawarehousing &amp; BI</b>
	<i>Heidi Van Gele, Business Intelligence Engineer OCMW Brugge</i>	<i>Koen Verbeeck, Senior Microsoft BA Architect - element61</i>
14.50 - 14.55	<b>Room Switching</b>	
14.55 - 15.30	<b>Analyze customer loyalty and campaign effectiveness using Microsoft BI at NMBS Europe</b>	<b>Creative Ways to use Master Data Services for common DWH Challenges</b>
	<i>Lieve Vander Mijnsbrugge, Project Manager BI - NMBS Europe</i>	<i>Nico Verbaenen, Principal Microsoft BA Architect - element61</i>
15.30 - 16.00	<b>Coffee Break (Atrium)</b>	
16.00 - 16.35	<b>Showcasing the Microsoft Business Analytics solution set Part 2 : Reporting &amp; Analysis Services</b>	<b>In-depth session : getting started with Power BI from a technical perspective</b>
	<i>Nico Verbaenen, Principal Microsoft BA Architect - element61</i>	<i>Saar Gillis, Senior Microsoft BA Architect - element61</i>
16.35 - 16.40	<b>Room Switching</b>	
16.40 - 17.15	<b>Planning, Budgeting &amp; Consolidation solutions for Microsoft BI customers : demos of Tagetik and SAP BPC</b>	<b>Predictive &amp; Advanced Analytics with Microsoft</b>
		<i>Wesley Backelant, Technology Advisor - Microsoft</i>
17.15 - 17.45		<b>Use Power Query to seamlessly report on your Multi-dimensional Cubes</b>
	<i>Bjorn Van Damme, Partner - element61</i>	<i>Koen Verbeeck, Senior Microsoft BA Architect - element61</i>
17.45 - 18.30	<b>Closing, Cocktail &amp; Networking Opportunity (Atrium)</b>	