IBM Business Analytics & Performance Management Day

Date : September 18th, 2014
Venue : Living Tomorrow
Time : 12.00 - 18.30

element 61

Timing	Business Track	Technology Track
12.00 - 13.00	Welcome & Sandwich Lunch	
13.00 - 13.30	Introduction element61	
13.30 - 14.15	**Mensura: Driver-based Headcount Planning as Basis for the Budget** *Jeff Geboers, Business Process Manager - Mensura*	**IBM Cognos Insight for Personal BI** *Maarten Vanleenhove, Principal BI Architect - element61*
14.20 - 15.00	**Planning, Budgeting & Forecasting with Cognos TM1** *Tom Pauwels, Principal CPM Architect - element61*	**IBM Cognos Disclosure Management** *Peter Tegenbosch, IBM Cognos*
15.00 - 15.20	Coffee Break	
15.20 - 16.00	**IBM Cognos Business Intelligence Platform Overview Demo** *Tom Graft, Principal BI Architect - element61*	**Recent advanced additions to IBM Cognos : Active Reports and Dynamic Cubes** *Maarten Vanleenhove, Principal BI Architect - element61*
16.00 - 16:40	**Jetair: Better Insight in Retail Network Performance at TUI-Jetair through Cognos BI** *Inge Goedefroo, Director Sales & Operations - Jetaircenter*	**Positioning Controller within IBM BA and highlights of new functionality in Cognos Controller 10.2** *Maximilien de Chestret, Product Manager Cognos Controller - IBM*
16:45 - 17:20	**Realising Strategy Management with Cognos TM1 Scorecarding** *Toon Puissant, Consulting Director - element61*	
17.20 - 18:00	Standup-comedy closing act : Arnout Van den Bossche	
18:00	Closing and Cocktail	